

GCC Board President Receives Distinguished Award

Each year, *BoardRoom Magazine*, a leading publication for the private club industry for over 20 years, recognizes 22 club presidents from the United States and around the world as Private Club Presidents of the Year. These presidents are recognized for practicing what they preach - working diligently with their board of directors and club staff to provide outstanding leadership in order to maintain best practices and an extraordinary member experience for their club. Please join me in congratulating Gail Isaacson Bernstein for being chosen as one of *BoardRoom Magazine's* "Outstanding Private Club Board Presidents for 2015."

Like all private club presidents, Gail played a huge role in the professional operations of our Club in her volunteer role, focusing on the leadership responsibilities, the accountability and the management of the Board, while providing a healthy respect for the Club's macro-management. She drew upon the expertise of other board members, the staff and the Club's institutional memory to provide exceptional stewardship of the Club's resources. Additionally, Gail provided new board members and incoming officers with the information they need to perform effectively as board members.

Thank you, Gail, for your dedication to GCC, and congratulations for being chosen as an "Outstanding Private Club Board President for 2015."

Pete Davenport
President

GAIL ISAACSON BERNSTEIN, PRESIDENT | GREENSBORO COUNTRY CLUB | GREENSBORO, NC



GAIL ISAACSON BERNSTEIN,
PRESIDENT

President Gail Bernstein has the remarkable distinction of being only the second female president in the 106-year history of Greensboro Country Club and has worked tirelessly to bring focus and insight to the board's governance while clearly defining and supporting the efforts of the operational team.

She has fearlessly and passionately executed her term as president of Greensboro Country Club to an excep-

tional level, which will serve the club and its members for years to come.

As a result of her thoughtful and collaborative style, the board created an updated mission and vision statement for the club and outlined goals. As president, her inclusive nature has ensured the development of leaders on the board and improved membership trust.

Bernstein has kept the board focused on revising club policies and updating committee charters, including the master plan development, which she views as one of the largest and most important projects in steering the club toward a successful future. With her support, funds have been increased and directed toward employee education and development.

The club has opened an "Employee Resource Center" dedicated to training and defining the brand and culture of GCC to quickly integrate new staff. Bernstein has led the board in supporting Greensboro's employee wellness objective, and GCC was nominated as one of the "Triad's Healthiest Employers" in 2015.

Greensboro Country Club has benefited from President Bernstein's unselfish commitment of time, energy and passion for the club.

Her sincere engagement with staff and members exemplifies what she does so graciously. President Bernstein is the epitome of a leader who shares the vision of a fun, active and welcoming club, and inspires those around her to new heights through her composed efforts and confident support. Under her leadership, GCC achieved **BoardRoom's Distinguished Emerald Club of the World** award, which has impacted the way the membership and staff feel about this club: extremely proud and energized.

Her parents joined in 1965, and she enjoyed the club environment so much that she obtained her own membership in 1985 and has been a member ever since - 50 years!

Bernstein has been employed as the board administrator and assistant to the head of Greensboro Day School for over 16 years, and also balances a busy household, managing three children with her devoted husband, Steve.

Greensboro Country Club vibrates with positive energy and momentum, and Bernstein has been at the nucleus of this transformation. **BR**